

Queensland Birth Strategy 2024-2030

Getting birth right for you

Women are the decision makers in their health care and maternity services should reflect their individual needs.

The aims of the *Queensland Birth Strategy* are to improve birth outcomes and women's experiences and ensure all Queensland women receive responsive, high-quality care and feel confident and safe.

This document summarises the key priorities identified in the strategy.

What are the changes?

- Access to continuity of carer* and/or midwifery group practice**
- Options for giving birth closer to home
- Health information for women to make informed decisions
- Support respectful, positive work environment and collaboration
- Education for all maternity staff to keep developing skills and knowledge that supports woman centred care
- Continually review data to drive positive outcomes and service improvements

**Continuity of carer is one to one care provided by the same care giver.*

***Midwifery group practice is a relationship-based model of care where you have the same midwife during pregnancy, birth and in the early weeks at home with a new baby.*

This document uses the terms 'woman' and 'women'. However, it is recognised that individuals have diverse gender identities, and this document includes people who are pregnant and give birth and who do not identify as female.



Proudly supported by Queensland Health's
**Clinical Excellence
Queensland**



**Queensland
Government**

Right care, right place, right time | Woman centred care

Access to continuity of care and midwifery group practice with birth options closer to home

- Provide care at home or close to home including community-based settings from a known care provider.
- Increase access to preferred places of birth that are closer to home including hospitals, birth centres and homebirths.
- Access and growth of Midwifery Group Practice statewide.

Leadership and collaboration in care

- Support the principles and aims of the *Queensland Birth Strategy*, recognising the short- and long-term benefits for mother, baby and families.
- Focus on high quality woman centred care, that recognises the importance of respect, positive workplace culture and collaboration.

Health information for women to make informed decisions

- Amplify the woman's voice by developing and co-designing resources that facilitate informed decision making that are easy to understand and evidence based.
- Design information for women in different types of media formats to strengthen communication.
- Educate women on what is informed decision making and how to make informed decisions. Educate women and families on their right to discussions and informed decision making.

Education

- Provide educational opportunities that focus on woman centred care.
- Provide education that supports informed decision making and informed consent training with a goal to reduce unwarranted intervention.

Data review

- Regularly review our outcome data and feedback from women and families to keep improving our services.
- Capture data which considers all elements of care including the experience of the consumer.

