## **Queensland Birth Strategy** 2024-2030

Getting birth right for you

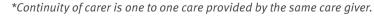
# Women are the decision makers in their health care and maternity services should reflect their individual needs.

The aims of the *Queensland Birth Strategy* are to improve birth outcomes and women's experiences and ensure all Queensland women receive responsive, high-quality care and feel confident and safe.

This document summarises the key priorities identified in the strategy.

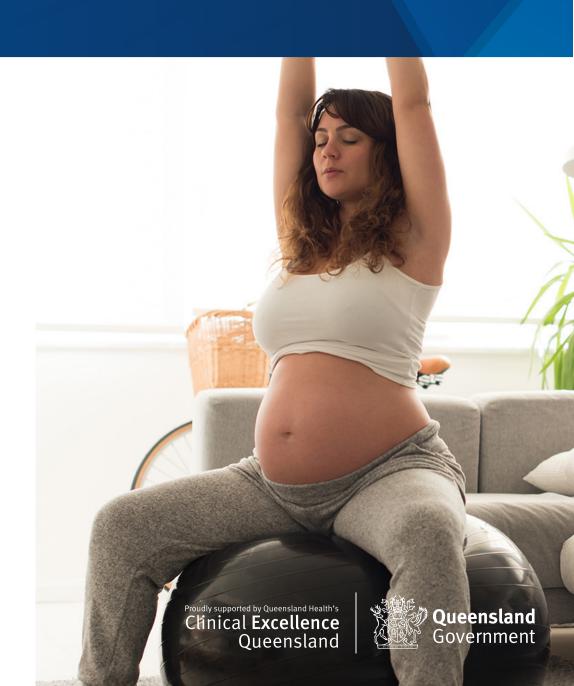
#### What are the changes?

- Access to continuity of carer\* and/or midwifery group practice\*\*
- Options for giving birth closer to home
- Health information for women to make informed decisions
- Support respectful, positive work environment and collaboration
- Education for all maternity staff to keep developing skills and knowledge that supports woman centred care
- Continually review data to drive positive outcomes and service improvements



<sup>\*\*</sup>Midwifery group practice is a relationship-based model of care where you have the same midwife during pregnancy, birth and in the early weeks at home with a new baby.

This document uses the terms 'woman' and 'women'. However, it is recognised that individuals have diverse gender identities, and this document includes people who are pregnant and give birth and who do not identify as female.



### Right care, right place, right time | Woman centred care

#### • Provide care at home or close to home including community-based settings from a **Access to continuity** known care provider. of care and midwifery Increase access to preferred places of birth that are closer to home including hospitals, group practice with birth birth centres and homebirths. options closer to home Access and growth of Midwifery Group Practice statewide. • Support the principles and aims of the Queensland Birth Strategy, recognising the short- and long-term benefits for mother, baby and families. **Leadership and** collaboration in care Focus on high quality woman centred care, that recognises the importance of respect, positive workplace culture and collaboration. • Amplify the woman's voice by developing and co-designing resources that facilitate informed decision making that are easy to understand and evidence based. **Health information** for women to make Design information for women in different types of media formats to strengthen communication. informed decisions Educate women on what is informed decision making and how to make informed decisions. Educate women and families on their right to discussions and informed decision making. • Provide educational opportunities that focus on woman centred care. **Education** • Provide education that supports informed decision making and informed consent training with a goal to reduce unwarranted intervention. • Regularly review our outcome data and feedback from women and families to keep improving our services. **Data review** Capture data which considers all elements of care including the experience of the consumer.

